

DRAUSSEN

TRADE FAIR FOR CYCLING AND LEISURE SPORTS

11+12 MARCH 2017

COME WITH US OUTSIDE – DRAUSSEN

THE TRADE FAIR FOR BIKES AND OUTDOOR ACTIVITIES



EXHIBITOR INFORMATION

On the occasion of the 20th anniversary of RAD + OUTDOOR, the trade fair will be given a new name. From 2017 onwards, it's **DRAUSSEN!**

Showcase your company on **11 and 12 March 2017** at the biggest trade fair for bikes and outdoor activities in Northern Germany at MESSE BREMEN.

DRAUSSEN – it's two days of biking, free time sports, activities and adventures outside underneath the sky or just connectivity to nature!

FACTS AND FIGURES

- Retailers, manufacturers and tour operators are showcasing the latest trends and innovations in the outdoor activities segment
- Local and national well-known partners
- Approximately 20,000 visitors in two days along with co-exhibitions PASSION Sports Convention and Bremer Fotomesse
- 160 exhibitors on 14,500 sq m exhibition space in 2 halls
- About 70% of all visitors stayed 3 or more hours at the trade fair
- 90% of all exhibitors recommend the trade fair to others

Book a stand at DRAUSSEN

- Row stand (minimum of 6 sq m)
€ 62 per sq m
- Corner stand (minimum of 9 sq m)
€ 66 per sq m
- End stand (minimum of 16 sq m)
€ 75 per sq m
- Island stand (minimum of 32 sq m)
€ 83 per sq m

THEMES



all about bicycles

- All kinds of bicycles, even e-bikes/pedelecs
- Equipment and accessories
- Consulting for bike and adventure trips
- Large course for trying out bicycles

all about outdoor adventures

- Hiking, trekking and walking
- Canoe, Kayak and other small boats
- Off-road activities like survival and camping
- Climbing and aviation sports
- Obstacle run challenges

5% early bird discount

on bookings before 25th November 2016

5% anniversary discount

on bookings for last years exhibitors

Benefit from 20 Years of experience and be part of the anniversary trade fair event in 2017. **Save your 10% discount now!**

CONTACT

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MESSE BREMEN
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BREMEN
BIKE IT!

draussen-bremen.de



velo:konzept



Medienpartner:

